Analytic Value Proposition Canvas

	Analytic	Business
Define	**Problem** Business pain point / question needed to be answered	**Baseline** What is the current approach? Expected performance of the current approach.
	Mission How does solving/answering this question align with the organization's mission?	
Requirement	**Objectives** Goal of this project	**Outcomes** Impact of business results of this analysis. Expected improvement.
	Data / Sources Data required to answer the question or solve the problem.	**Deliverable / Usage** How to you deliver the result?